

**The University Research and Entrepreneurship
Symposium**

2011 Submission Proposal Kit

Submissions Due:

Friday, January 28th, 2011 by 5pm, EST

For more information: www.universitysymposium.com

Overview

The universities participating in the symposium are known for their history of producing breakthrough technologies in the life science, energy and information technology market sectors. Commercialization of these technologies leads to the formation of new businesses and, in some cases, entirely new industries, driving the innovation that fuels the U.S. economy. URES will feature presentations of the participating universities' most innovative technologies currently in development with the potential to form a new generation of startups.

Updated URES Calendar: (please note new dates)

Proposal submissions due	January 28 th , 2011
URES acceptance notifications	February 18th, 2011
Draft presentations due for review	March 2 nd , 2011
Final presentations due – no extensions will be given	March 17 th , 2011
URES 2011 event	March 31 st , 2011

Submission Requirements

All submissions must be based on proprietary technology developed by the university. Domains of interest include: computer science, information technology, energy technology, and life sciences.

Judging Process

The URES Steering Committee will carefully evaluate every submission based on the following criteria:

- Uniqueness novelty of the technology
- Size and potential of the markets addressable by the technology
- Completeness and readiness for commercialization
- Suitability for commercialization via startup rather than licensing to a large, existing company

Executive Summary

The URES submissions process is designed to select the technologies most promising for commercialization via startups for presentation at the symposium. An executive summary submission **should be no more than 1,000 words**. Submissions may include supporting exhibits, graphs, charts, etc beyond this word limit. PDF and WORD documents are acceptable. NOTE: PowerPoint presentations are acceptable so long as they address each of the sections and topics listed below.

Executive summary submissions are due by January 14th, 2011 and should be sent to proposal@universitysymposium.com.

Suggested sections for the Executive Summary:

- Description of technology
- Description of the key innovation and its advantages over existing/competitive approaches
- Description of the potential applications of the technology
- Overview of the commercial markets potentially addressed by the product/technology
- Description of the competitive advantage offered by the technology
- Characterization of the technology's completeness and readiness for commercialization

Questions and Comments

If you have any questions or concerns, please do not hesitate to contact us at: info@universitysymposium.com.